

## **Item 1-Cover Page**

# Jonathan H. Hart, CFP®, ChFC®

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This document provides information about Jonathan H. Hart that supplements the CWM, LLC brochure. You should have received a copy of that brochure. Please contact the CWM Chief Compliance Officer at 888-321-0808 if you did not receive CWM, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jonathan H. Hart is available on the SEC's website at www.adviserinfo.sec.gov.

#### Item 2 - Educational Background and Business Experience

Jonathan "Hunter" Hart was born in 1985.

## **Educational Background:**

Hawaii Pacific University, General Business, B.S., 09/2007-05/2011

#### CFP® CERTIFIED FINANCIAL PLANNER™

Hunter Hart is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, I may refer to myself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and I may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP® professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

Education – Earn a bachelor's degree or higher from an accredited college or university and
complete CFP Board-approved coursework at a college or university through a CFP Board
Registered Program. The coursework covers the financial planning subject areas CFP Board has
determined are necessary for the competent and professional delivery of financial planning
services, as well as a comprehensive financial plan development capstone course. A candidate
may satisfy some of the coursework requirement through other qualifying credentials.

- **Examination** Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- **Experience** Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements: to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- Continuing Education Complete 30 hours of continuing education hours every two years to
  maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep
  up with developments in financial planning. Two of the hours must address the Code and
  Standards.

## ChFC® Chartered Financial Consultant®

The Chartered Financial Consultant (ChFC) designation is issued by The American College. A candidate for designation must have 3 years of full-time business experience within the 5 years before the designation is awarded. Candidates must complete 6 core and 2 elective courses and pass a proctored final exam for each course. Designates must complete 30 hours of continuing education every 2 years.

#### Business Experience:

Equity Planning Inc Financial Planner	06/2014 - Present
CWM, LLC - Investment Advisor Representative	01/2016 - Present
Cetera Advisor Networks, LLC - Registered Representative	01/2017 - Present
LPL Financial, LLC – Registered Representative	06/2014 - 01/2017
U.S. Financial Advisors - Investment Advisor Representative	06/2014 - 01/2016

#### <u>Item 3 – Disciplinary Information</u>

Hunter Hart does not have any legal or disciplinary events required to be disclosed in response to this item.

## Item 4 - Other Business Activities

Hunter Hart is also a registered representative with Cetera Advisor Networks LLC, a registered broker/dealer and member of FINRA. In such capacity, he may sell securities through Cetera Advisor Networks LLC, and receive normal and customary commissions as a result of such purchases and sales. The client is under no obligation to purchase or sell securities through Hunter Hart on a commissionable basis. In addition, he may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. Compensation possibilities create a conflict of interest for advisors when making recommendations to clients. To address this, disclosure is made to the client at the time a brokerage account is opened through Cetera Advisor Networks LLC, identifying the nature of the transaction or relationship, the role to be played by Cetera Advisor Networks LLC and Hunter Hart, and any compensation (e.g., commissions, 12b-1 fees) to be paid by the client and/or received by the registered representative.

Hunter Hart is independently licensed to sell insurance and annuity products through various insurance companies. When acting in this capacity, Hunter Hart will receive commissions for selling insurance and annuity products. Clients can choose any independent insurance agent and insurance company to purchase insurance products and are not obligated to purchase insurance products through Hunter Hart. Regardless of the insurance agent selected, the insurance agent or agency receives normal commissions from the sale. The receipt of compensation and other potential incentive benefits creates an incentive to recommend products to clients. At the time of any recommendations, Hunter Hart will discuss the products, your needs, and any compensation arrangements.

#### Item 5 – Additional Compensation

Hunter Hart does not receive any additional compensation.

#### Item 6 - Supervision

As CEO of CWM, LLC, Ron Carson is responsible for all supervised persons. However, the day to day supervision functions are conducted by the Compliance, Supervision, and Operations Departments of the firm. Persons with questions related to CWM's supervision structure may call 888-321-0808.